

FREE* WordPress.com ----- VS -----

PAID** HOSTING

No Initial Fees

Although the hosting and domain are free, there are restrictions of 3GB storage space, your domain name will include the “wordpress.” extension and no custom e-mail address is provided.

A customized “wp.-free” domain is \$12-\$17/yr. Additional space is available starting at \$20/yr for 5GB .

Networking

Because WP.com is a network, you may get additional traffic to your site as part of that network. There is also a slim possibility that one of your posts would be chosen as the “Blog of the Day,” which could generate more traffic.

Automatic Upgrades

WP automatically updates your site to the current version of software.

Limited Theme Support

Only WP.com themes are allowed and customization is limited to the control panel options.

Access to style customization is \$30/yr. and you are responsible for your own customizing and alterations.

No Plug-ins Available

Although there are installed features, no plug-ins of any kind are allowed to be uploaded. For \$2,500 each month (yes \$2,500) you can join the VIP Program and have full control of customization and the ability to use plug-ins.

WP Ad Space

WordPress.com reserves the right to sell ad space on your site. The ad-free option is \$30/yr.

Sales Restrictions

You are not allowed to sell or control the ad space on your site unless you receive more the 25,000 views per month and apply for the privilege. If approved you will split the revenue 50/50 with WP.

**Nothing but the Gift of God is ever free.*

***Paid = Freedom*

C
A
N
Y
O
U
G
U
E
S
W
H
A
T
M
Y
R
E
C
O
M
M
E
N
D
A
T
I
O
N
I
S
?

Expenses Involved

Domain Registration (approximately \$10/yr. - included with some hosting packages). Hosting (varies - \$120/yr. should include one domain, a custom e-mail address and ample storage space)

Off Network

Because you are self hosted, your site is not a part of the WP.com Network.

Upgrades Maintenance

You are responsible for updates, normally 1-click will get you there.

Full Theme Support

Open customization only limited to your imagination. Thousands of free and paid themes are available online. The same control panel operates basic customization.

Plug-in Freedom

Unlimited access to all free and paid plug-ins available for WP.

Content Control

Only what you post or allow will ever be visible on your blog.

Freedom to Make Money

Control and sell whatever ad space or items you want on your site.